

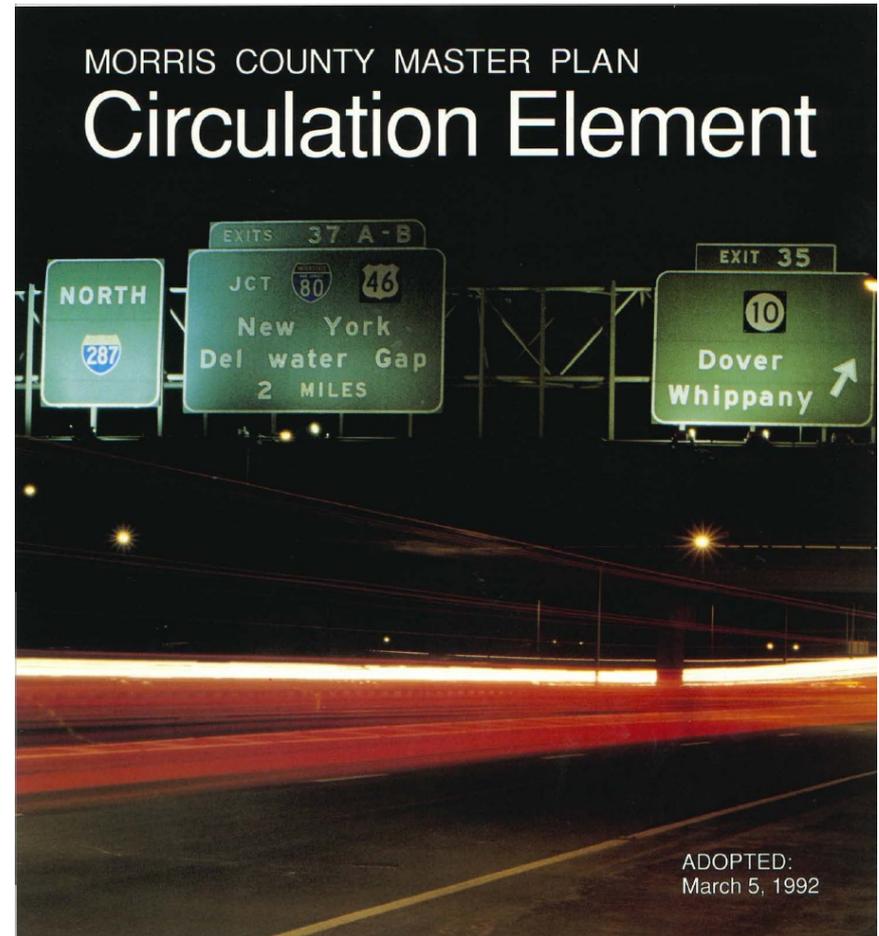
IN MOTION

MORRIS COUNTY'S TRANSPORTATION FUTURE

January 15, 2015

Overview

- **Current Element adopted in 1992**
- **Comprehensive analysis and planning for all modes**
- **Focus on quality of life and economic competitiveness**



Team Organization



- **Project Management**

GROUPmelvinDESIGN

- Land Use Analysis
- Policy and Design Guidelines



- **Principal Consultant**
- Community & Stakeholder Outreach
- Roadway Circulation
- Transit Mobility & TOD
- Goods Movement

 CHENG SOLUTIONS LLC

- Economic Analysis



- Project funded by the North Jersey Transportation Planning Authority

 FITZGERALD & HALLIDAY, INC.
Innovative Planning, Better Communities

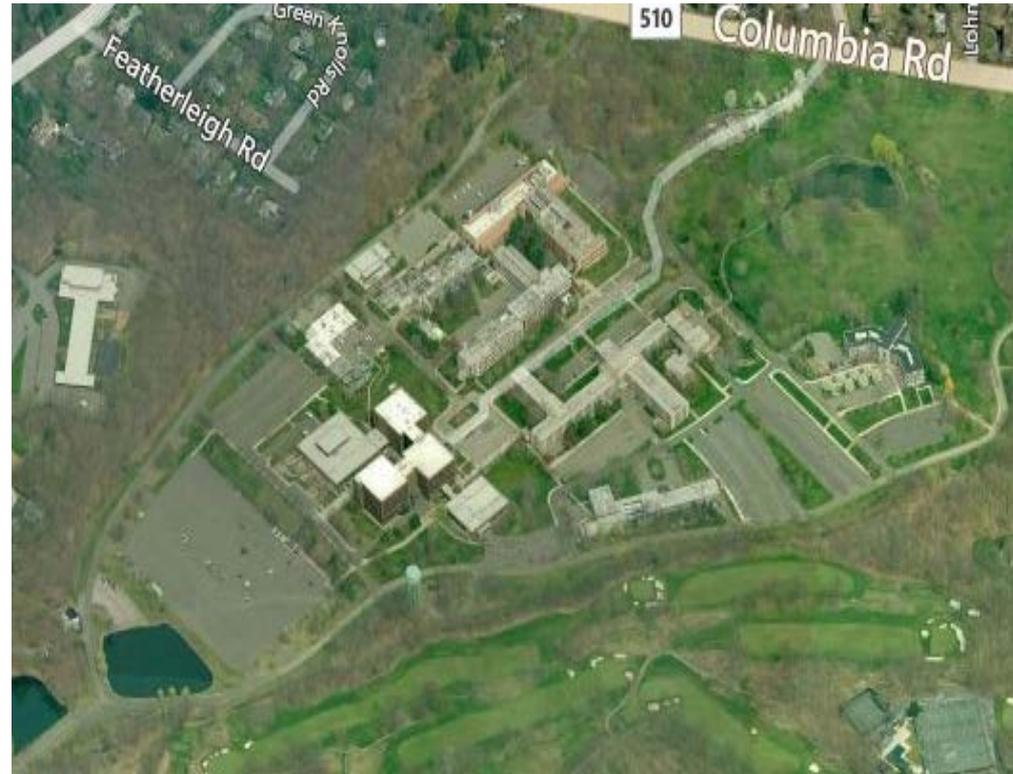
- Community & Stakeholder Outreach
- Bicycle & Pedestrian Access

Technical Advisory Committee

- Morris County Department of Planning & Public Works
- Morris County Department of Human Services
- Morris County Planning Board
- Morris County Board of Transportation
- Morris County Park Commission
- Morris County Office of Emergency Management
- Morris County Tourism Bureau
- Morris County Chamber of Commerce
- Morris County League of Municipalities
- Morris County Economic Development Corporation
- North Jersey Transportation Planning Authority
- NJDOT
- NJ TRANSIT
- TransOptions, Inc.
- Highlands Council
- Morristown & Erie Railway
- Morristown Municipal Airport

Issues and Opportunities

- **Changing Demographics**
- **Emerging Technologies**
- **Transforming Development & Travel Patterns**



Scope of Work

Task 1: Project Management

Task 2: Municipal Interaction and Public Outreach

Task 3: Literature Review

Task 4: Inventory and Forecasted Trends

Task 5: Policy and Design Guidelines

Task 6: Recommendations

Task 7: Draft Circulation Element and Final Compilation

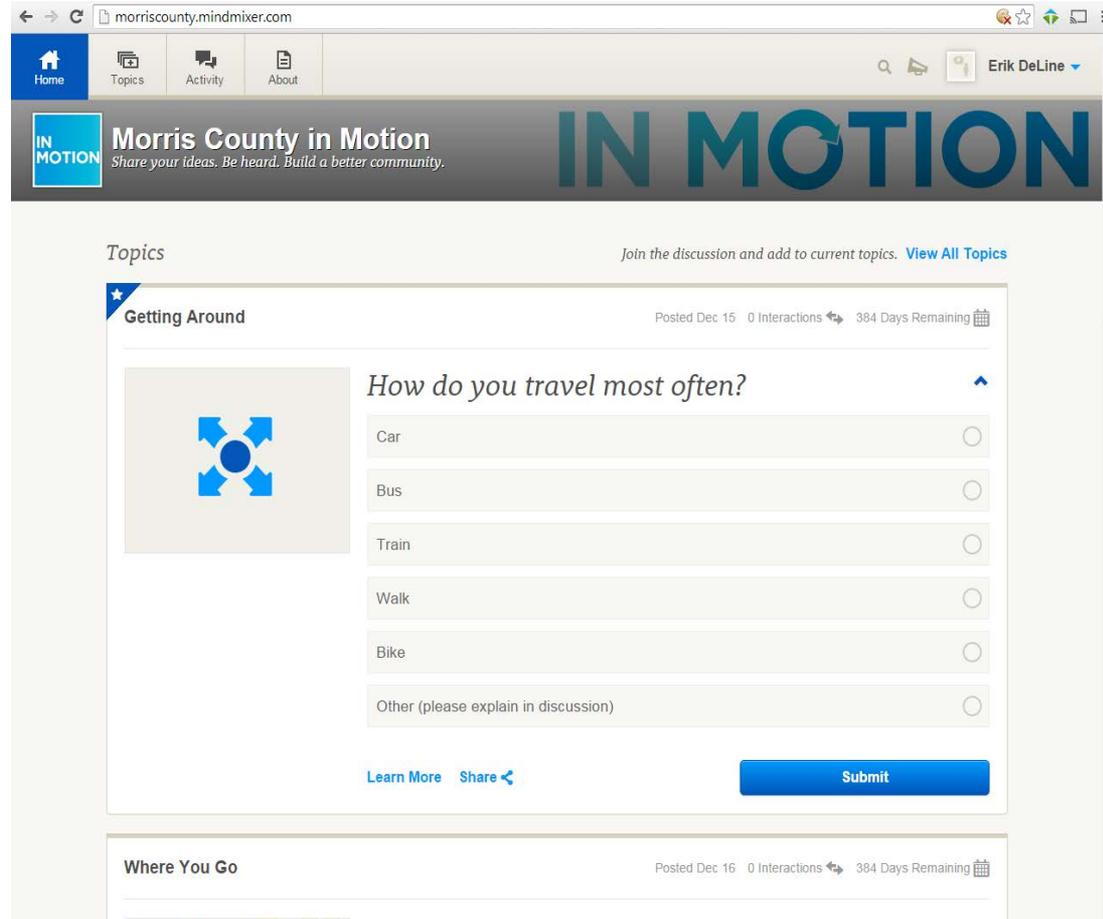
Task 2: Municipal Interaction and Public Input

- Traditional and online public outreach
- Two rounds of four public workshops
- Attendance at four community events
- Business “Roundtable”
- Publicize events and study through press release, direct letters, County Facebook and Twitter accounts

The image shows a screenshot of the Morris County Government's Facebook page. At the top, there is a blue header with the Facebook logo and a login section with fields for "Email or Phone" and "Password", and a "Log In" button. Below the header, there is a large banner image featuring a collage of photos: a building with a dome, a large wooden wheel, and a modern building. The text on the banner reads "Morris County Government is on Facebook." and "To connect with Morris County Government, sign up for Facebook today." with "Sign Up" and "Log In" buttons. Below the banner, the page name "Morris County Government" and "Government Organization" are displayed. There are navigation tabs for "Timeline", "About", "Photos", "Flickr Gallery", and "More". The "PEOPLE" section shows "2,358 likes". The "ABOUT" section contains text: "Morris County is the 7th largest county in NJ and has 39 municipalities. It is governed by an elected 7-member Board of Chosen Freeholders." and a link "http://MorrisCountyNJ.gov/". The "Timeline" section shows two posts from "Morris County Government". The first post, dated January 12 at 9:02am, says "Morris County's proposed 2015 capital budget will be discussed by the Board of Freeholders on Wednesday, Jan. 14. http://ow.ly/HaK2J". The second post, dated January 7 at 2:55pm, says "Morris County expands its use of video conferencing for certain court proceedings".

Online Outreach MindMixer

- **Interactive website allows participation at all times**
- **Functions as a virtual town hall**
- **Users are engaged with polls, surveys, idea mapping, sharing photos and videos, etc.**



The screenshot shows a web browser window at morriscounty.mindmixer.com. The page features a navigation bar with 'Home', 'Topics', 'Activity', and 'About' links. The main header includes the 'IN MOTION' logo and the text 'Morris County in Motion' with the tagline 'Share your ideas. Be heard. Build a better community.' Below the header, there is a 'Topics' section with a link to 'View All Topics'. The main content area displays a poll titled 'Getting Around' with the question 'How do you travel most often?'. The poll options are: Car, Bus, Train, Walk, Bike, and Other (please explain in discussion). The poll was posted on Dec 15, has 0 interactions, and 384 days remaining. A 'Submit' button is visible at the bottom right of the poll. Below the poll, there is another section titled 'Where You Go' with a similar layout.

Public Workshops

- **First Round in March/April 2015**
 - **Roxbury**
 - **Morris Township**
 - **Lincoln Park**
 - **Denville**
- **Second Round in October 2015**
- **Open House format**



Community Events

- Engage people where they already are gathered
- Chester 4-H Fair
- Wharton Canal Day
- Fosterfields Country Fair
- Transportation Heritage Festival (Boonton Township)



Task 3: Literature Review

- Review of municipal and regional plans
- Develop understanding of current Morris County conditions
- Map current regional and local initiatives



Task 4: Inventory and Forecasted Trends

- Understand how the County is expected to change over the next 25 years
- What trends could drive transportation and land use?



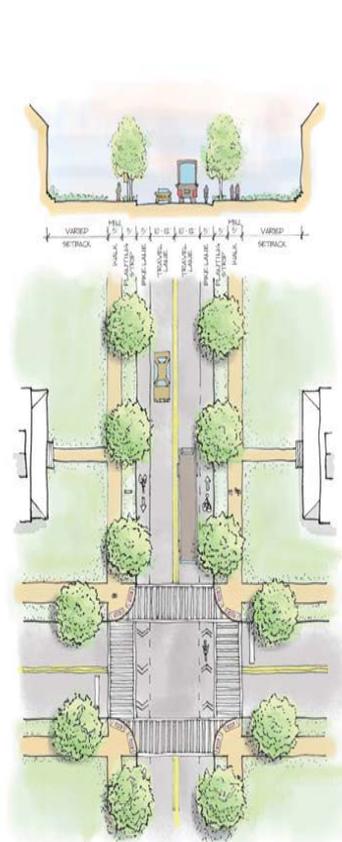
Task 5: Policy and Design Guidelines Review

- **Review of policies that govern development and design**
- **Best practices**

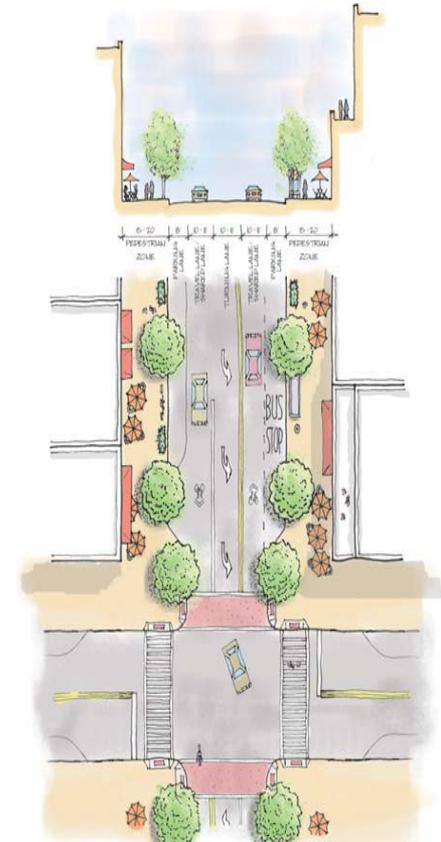


Task 6: Recommendations

- Form goals and objectives
- Development of projects, policies, and recommendations
- Establish County “street types”



TT - TOWNSHIP THOROUGHFARE



PAC - PRIMARY ACTIVITY CORRIDOR

Task 7: Final Plan

- **Comprehensive Element addressing all modes of transportation**
- **Review and adoption by Morris County Planning Board**



Expected Outcomes

- **Develop County transportation policies**
- **Generate recommendations to meet the Element's Goals and Objectives**
- **Identify areas and projects for capital investment**



Project Timeline

- **Project Kickoff – December 1, 2014**
- **Technical Advisory Committee Meetings**
- **Public Workshops – spring and fall 2015**
- **Draft Report to Morris County – January 2, 2016**
- **Final Draft Plan completed – March 2016**
- **Adoption by Planning Board – May 2016**

Questions

IN MOTION

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